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| --- | --- |
| **To:** | [insert name] |
| **From:** | [insert name] |
| **Subject:** | [insert subject] |
| [Insert greeting]  [You may find it useful to format your email using the following table – we have given an example for one of the companies below]   |  |  |  |  | | --- | --- | --- | --- | | **Company** | **Description** | **Relevance to WorldWide Brewing** | **Recommendation** | | **HappyHour Co.** | HappyHour Co. is the largest player in Singapore and Malaysia, in the segments of beer, spirits and non-alcoholic beverages. Its operations include manufacturing facilities, distribution and direct sales and it has demonstrated strong growth in EBITDA in FY2020 which was up 20% pcp and amounted to US$300mm. | It has similar operations to WorldWide Brewing across the same segments and is the leading player in Singapore and Malaysia, suggesting the potential for strategic benefits and synergies. It has solid financial results and an ownership structure that is owned by 3 families, rendering a potential acquisition relatively simple and feasible. HappyHour Co. would be appropriate to share. | **Recommend** | |  |  |  |  | |  |  |  |  | |  |  |  |  | |  |  |  |  |   [Insert sign-off and your name] | |